



【Online】 Knowledge Co-Creation Program (Young Leaders) (Viet Nam)

GENERAL INFORMATION ON

Course Title: Rural Development Course

青年研修「農村振興コース」

Course No: 202006784J001

Project No: 202006784

Online Program Period: December 1, 2022 to January 28, 2022

This information pertains to one of the JICA Knowledge Co-Creation Program (Young Leaders) of the Japan International Cooperation Agency (JICA), which shall be implemented as part of the Official Development Assistance of the Government of Japan based on bilateral agreement between both Governments.

In the context of the COVID-19 pandemic, please note that there is still a possibility the course period will be changed, shortened, or the course itself will be cancelled.

‘JICA Knowledge Co-Creation Program (KCCP)’ as a New Start

In the Development Cooperation Charter which was released from the Japanese Cabinet on February 2015, it is clearly pointed out that *“In its development cooperation, Japan has maintained the spirit of jointly creating things that suit partner countries while respecting ownership, intentions and intrinsic characteristics of the country concerned based on a field-oriented approach through dialogue and collaboration. It has also maintained the approach of building reciprocal relationships with developing countries in which both sides learn from each other and grow and develop together.”* We believe that this ‘Knowledge Co-Creation Program’ will serve as a center of mutual learning process.

I. Concept

1. Knowledge Co-Creation Program (Young Leaders)

The “Knowledge Co-Creation Program (Young Leaders)” is conducted by JICA (the Japan International Cooperation Agency) under a technical cooperation scheme of the Government of Japan, with the purpose of promoting human resource development in developing countries.

Under the program, young leaders, who will become nation-building leaders in the future:

- 1) Develop their specialties through experiencing and learning technologies and skills in Japan
- 2) Increase their willingness to resolve issues on their own

II. Description

1. **Title (J-No.): Rural Development Course (202006784J001)**

2. **Online Program Period :**

December 1, 2021 to January 28, 2022

In the context of the COVID-19 pandemic, please note that there is still a possibility the course period will be changed, shortened, or the course itself will be cancelled.

3. **Target Regions or Countries :** Viet Nam

4. **Target Group:** Central / Regional Government officers working in the field of Rural Development, and/or staff members of related institution and private sector.

5. **Number of Participants :** 12 participants

6. **Language to be used in this program:** Vietnamese

7. **Course Objective:**

Through participation in this program, the participants are expected to:

- (1) Know the feature of rural development and clarify the characteristics and problems of own country.
- (2) To acquire a basic knowledge of overall policies, administrative systems and technical development in the field of rural development in Japan.
- (3) To acquire ideas for the effective implementation of policies and administrative systems for the rural development in Viet Nam.
- (4) Use actual case studies to draft an action plan to improve rural development programs in Viet Nam.

8. **Course Outline:**

This program consists of the following components.

- (1) Lectures regarding:
 - a. Overview of the Japanese farming industry
 - b. Related government organizations

c. Farmers in Akita d. Regional revitalization e. Agriculture marketing and product development
(2) Discuss with local farmers and people who are engaged in rural development
(3) Observations in Viet Nam: a. 農村振興に関連する施設/会社/団体

9. Module of training course with expected output:

The training course module consists of the following components.

(1) Training course through online program in a participant's home country in FY 2021. (December 1, 2021 to January 28, 2022) オンラインで繋ぐ日については、研修員へ追って詳細をお伝え致します。 オンデマンド教材の視聴は、Eラーニングシステムを通じて、ご自宅や職場などインターネット環境がある場所からご都合の良い日時に視聴して頂けます。 *THIS IS NOT THE FINAL SCHEDULE*		
Expected Module Output	Subjects/Agenda	Methodology
Orientation	Orientation -The course orientation -How to learn online program	Lecture by online
Know the feature of rural development and clarify the characteristics and problems of own country. To acquire a basic knowledge of overall policies, administrative systems and technical development in the field of rural development in Japan.	Lecture by Akita prefectural government	On-demand
	Lecture by Akita city office	On-demand
	Lecture by Japan Agricultural Cooperatives in Ogata village	On-demand
	Lecture by Ogata village office	On-demand
	Lecture by Noshiro city office	On-demand
	Lecture by Hokuto bank	On-demand
	Lecture by agricultural machinery company	On-demand
To acquire ideas for the effective implementation of policies and administrative systems for the rural development in Viet Nam.	Lecture by Akita city horticulture development center	On-demand
	Exchange with local farmers / people who are engaged in rural development	Lecture by online
To make and share Action Plans	To make action plans	Exercise
	Presentations by all participants	Presentations by online

※This program is tentative and the schedule is subject to change without notice.

(2) Observation tour in Viet Nam.

研修員は、ベトナムでの視察ツアー（日帰り）にもご参加頂きます。
12月を予定しておりますが、日程の詳細は研修員へ追ってご連絡致します。

Expected Module Output	Subjects/Agenda	Methodology
Know the feature of rural development and clarify the characteristics and problems of own country.	Day trip tour	Observation

※This program is tentative and the schedule is subject to change without notice.

III. Conditions and Procedures for Application

1. Nominee Qualifications:

Applying Organizations are expected to select nominees who meet the following qualifications.

(1) Essential Qualifications

All applicants must:

- 1) Be nominated by the Government of Viet Nam in line with the procedures mentioned in 3.(1) below.
- 2) Experience in the relevant field: be involved in a field corresponding to the course mentioned in II. Description.
- 3) Age: be from twenty (20) to thirty-five (35) years of age at the time of application and be expected to become leaders in their specialized fields in the future.
- 4) Language: Good command of spoken and written in Vietnamese.
- 5) Health: be in good health, both physically and mentally, to participate in the Program. Pregnant applicants are not recommended to apply due to the potential risk of health and life issues of mother and fetus.

(2) Recommendable Qualifications

- 1) Expectations for the Participants: not have made any previous visits to Japan
- 2) Educational Background: be a graduate of university

(3) IT Environment

- 1) Internet communication speed: downstream bandwidth is more than 20Mbps
- 2) Browser: Recommended: Google Chrome
Alternative: Microsoft Edge, Mozilla Firefox(*1), Safari(*2)
*1 As of August 2018, Mp4 videos cannot be played in Fire Fox of Android Version.
*2 The expected learning system cannot be played properly on less than iOS 8.0.2.
- 3) OS: Windows, macOS, Android, iOS

- 4) Software: to be installed Zoom
- 5) Device: to be prepared a PC or Tablet with camera and microphone

2. Required Documents for Application

(1) Application Form: The Application Form is available at **the JICA office (or the Embassy of Japan)**.

(2) Photocopy of passport: to be submitted with the application form, if you possess your passport. If you do not own a passport, a government issued ID can be an alternative for online program.

*Photocopy should include the followings:

Name, Date of birth, Nationality, Sex, Number and Expire date.

(3) Job Report: Job Report on your duty and the main issues concerning the targeted field in your country should be submitted. Detailed information is provided in the ANNEX 1.

3. Procedures for Application and Selection :

(1) Submission of the Application Documents:

The Government will take necessary measures to nominate appropriate applicants for the program, and will forward to the JICA office one (1) copy of the specified Application Form for each applicant.

Closing date for applications: **Please inquire to JICA Viet Nam office** (After receiving applications, JICA Viet Nam office will send them to JICA TOHOKU in JAPAN by **November 1, 2021** (not extendable)

*The closing date in your country is earlier than the date noted above.

(2) Selection:

After receiving completed documents through proper channels from the Government, JICA Viet Nam office will conduct primary screenings, and will forward prioritized applications to JICA TOHOKU in Japan. Final selections will be made by JICA TOHOKU in consultation with concerned organizations in Japan.

The applying organization with the best intention to utilize the opportunity of this program will be highly valued in the selection. Qualifications of applicants who belong to the military or other military-related organizations and/or who are enlisted in the military will be examined by the Government of Japan on a case-by-case basis, consistent with the Development Cooperation Charter of Japan, taking into consideration their duties, positions in the organizations, and other relevant information in a comprehensive manner.

(3) Notice of Acceptance

Notification of results will be made by the JICA office **not later than November 8, 2021.**

4. Conditions for Attendance:

- (1) to strictly adhere to the program schedule.
- (2) to carry out such instructions and abide by such conditions as may be stipulated by both the nominating Government and the Japanese Government in respect of the course,
- (3) to observe the rules and regulations of the program implementing partners to provide the program or establishments,
- (4) not to engage in political activities, or any form of employment for profit,
- (5) to return the total amount or a part of the expenditure for the KCCP depending on the severity of such violation, should the participants violate the laws and ordinances,
- (6) to observe the rules and regulations at the place of the participants' accommodation, and
- (7) to refund allowances or other benefits paid by JICA in the case of a change in schedule.

IV. Administrative Arrangements

1. Organizer:

(1) **Name:** JICA TOHOKU

(2) **Contact:** Ms. TAWARAYAMA Ibu (thictad@jica.go.jp)

2. Implementing Partner:

(1) **Name:** The Federation of World Youth Akita

(2) **URL:** <http://akitafwy.main.jp/>

VI. ANNEX:

ANNEX 1

Job Report

Applicants are requested to prepare a Job Report (maximum of 2 pages) on the issues stated below. The report must be submitted to JICA Tohoku through JICA Viet Nam office together with your application form. Please use A4 size paper (21cm x 29.5cm).

1. List out your duties/responsibilities in terms of Rural Development Programs you are directly involved.

2. Describe the current issues in terms of execution above works.
How you intend/or managed to improve above situation.

Guidelines for “Action Plan” Preparation

1. What’s an Action Plan (AP)?

Action Plan is a course of follow up actions you prepare and present at the end of the program in Japan. Utilizing the knowledge and the skills obtained through the program, you create AP, aimed for alleviating the problems you face in your country. Thus, AP should contain realistic and feasible goals to achieve within a set time-frame.

2. Why are you requested to prepare AP?

All of you are participating in this program, representing your country. Therefore, you are expected to share the ideas and the knowledge acquired through the program both internally within your organization and externally with outside parties, taking a leadership role in the effort to resolve issues in your country. AP is your project to accomplish after resuming your duty in your country.

3. Contents of AP

When preparing your AP, follow the steps in the flow chart below. Refer to your Country Report, and address specific issues you identified in the report, and what steps you can take to alleviate those issues. Apply the ideas you learned in the program. In constructing your AP, consider the following:

- 1) Problem areas to be addressed (Country Report)
- 2) Short and long-term goals
- 3) Target time frame
- 4) Actors to be involved (you, your supervisor, your organization and so on)
- 5) Source of funding
- 6) Probability/feasibility of success
- 7) Monitoring method and reporting back to each country’s JICA

4. Notes for AP writing

The most important point to keep in mind, when preparing your AP, is its feasibility. Even an excellent plan becomes meaningless if it is not implementable. The following are some tips to improving “feasibility”.

- 1) Getting assistance from your boss
Design your plan that can be implemented responsibly in your given authority. The plan should stay within the limit of your or your organization’s authority. AP is not a grand scale plan for launching a new project, formulating new policies or completely revising the existing policies in your government. Instead, AP is YOUR plan to follow in your effort to alleviate issues that you face in your organization.

- 2) **Balancing the size of your target group and available resources**
Specify the target group by considering the budget required for implementation, your position, duties and so on. If the target group becomes smaller, the necessary financial and human resources also become smaller.

- 3) **Continuous monitoring**
Specify short and long term goals. Setting multiple goals can help you evaluate your progress more accurately, and identify missing factors needed to achieve all goals.

- 4) **Applying the knowledge**
Describe how the knowledge and the ideas obtained in Japan can be applied to your plan. There are many factors, such as financial and human resources, and cultural background that may be different in your country than in Japan. Therefore, Japan's system or method may not be immediately applicable to your country. Please give due consideration to such factors.

For Your Reference

JICA and Capacity Development

The key concept underpinning JICA operations since its establishment in 1974 has been the conviction that “capacity development” is central to the socioeconomic development of any country, regardless of the specific operational scheme one may be undertaking, i.e. expert assignments, development projects, development study projects, training programs, JOCV programs, etc.

Within this wide range of programs, Training Programs have long occupied an important place in JICA operations. Conducted in Japan, they provide partner countries with opportunities to acquire practical knowledge accumulated in Japanese society. Participants dispatched by partner countries might find useful knowledge and re-create their own knowledge for enhancement of their own capacity or that of the organization and society to which they belong.

About 460 pre-organized programs cover a wide range of professional fields, ranging from education, health, infrastructure, energy, trade and finance, to agriculture, rural development, gender mainstreaming, and environmental protection. A variety of programs are being customized to address the specific needs of different target organizations, such as policy-making organizations, service provision organizations, as well as research and academic institutions. Some programs are organized to target a certain group of countries with similar developmental challenges.

Japanese Development Experience

Japan was the first non-Western country to successfully modernize its society and industrialize its economy. At the core of this process, which started more than 140 years ago, was the “*adopt and adapt*” concept by which a wide range of appropriate skills and knowledge have been imported from developed countries; these skills and knowledge have been adapted and/or improved using local skills, knowledge and initiatives. They finally became internalized in Japanese society to suit its local needs and conditions.

From engineering technology to production management methods, most of the know-how that has enabled Japan to become what it is today has emanated from this “*adoption and adaptation*” process, which, of course, has been accompanied by countless failures and errors behind the success stories. We presume that such experiences, both successful and unsuccessful, will be useful to our partners who are trying to address the challenges currently faced by developing countries.

However, it is rather challenging to share with our partners this whole body of Japan’s developmental experience. This difficulty has to do, in part, with the challenge of explaining a body of “tacit knowledge,” a type of knowledge that cannot fully be expressed in words or numbers. Adding to this difficulty are the social and cultural systems of Japan that vastly differ from those of other Western industrialized countries, and hence still remain unfamiliar to many partner countries. Simply stated, coming to Japan might be one way of overcoming such a cultural gap.

JICA, therefore, would like to invite as many leaders of partner countries as possible to come and visit us, to mingle with the Japanese people, and witness the advantages as well as the disadvantages of Japanese systems, so that integration of their findings might help them reach their developmental objectives.



CORRESPONDENCE

For enquiries and further information, please contact the JICA office or the Embassy of Japan. Further, address correspondence to:

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